Simply Herbs Basil - New For 2026!

Ocimum basilicum 'Simply Herbs'



Simply Herbs Basil flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 18 inches

Flower Height: 24 inches

Spread: 16 inches

Spacing: 12 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Herbs Simply Basil

Description:

A compact, dense variety producing flower spikes adorned with very pale blue flowers in mid summer; aromatic leaves are full of flavor; great for mixed containers, herb gardens, and annual beds

Edible Qualities

Simply Herbs Basil is an annual herb that is commonly grown for its edible qualities, although it does have ornamental merits as well. The fragrant oval dark green leaves which emerge chartreuse in spring are usually harvested from early summer to early fall. The leaves have a delicious taste and a distinctive fragrance.

The leaves are most often used in the following ways:

- Fresh Eating
- Cooking
- Seasoning

Planting & Growing

Simply Herbs Basil will grow to be about 18 inches tall at maturity extending to 24 inches tall with the flowers, with a spread of 16 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant is quite ornamental as well as edible, and is as much at home in a landscape or flower garden as it is in a designated herb garden. It should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This is a selected variety of a species not originally from North America. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Simply Herbs Basil is a good choice for the edible garden, but it is also well-suited for use in outdoor pots and containers. It can be used either as 'filler' or as a 'thriller' in the 'spiller-thriller-filler' container combination, depending on the height and form of the other plants used in the container planting. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.